

annahovet

Spring/Summer 2010

LOOKBOOK \ 'lu.k - 'bu.k \



Anna Hovet Lookbook \ 'ä-nə' \ \ 'hō-vet\
\ 'lu.-'bu.k\
n.

1. Young contemporary womens clothing line.

2. Inspired by literary philosophy and the work of American conceptual artist Joseph Kosuth.

2. Representative of a woman's' definitions for herself.

4. Viewed by the public to hold the wearer accountable for living into her chosen definition.

GARMENTS MANUFACTURED IN CHICAGO, IL USA

Start Ship 2.30.10 | End Ship 4.30.10

Orders taken through 11.30.09

25% Deposit required for new retailers

30% Fee for orders canceled after 11.30.09

Minimum 3 pieces per style per color

Credit Card, Check or COD

Contact: Anna Hovet

P | 773.504.6054

E | anna@annahovet.com

W | www.annahovet.com

Photographer | Rachel Hanel

Model | Oleksandra Kmit

Make-up | Abbey Taylor

Hair | Joaquin Hinojosa



in·tel·li·gence \in-'te-lə-jən(t)s\
n.

1. a. The capacity to acquire and apply knowledge.
b. The faculty of thought and reason.
 2. Superior powers of mind. See Synonyms at mind.
 3. An intelligent, incorporeal being, especially an angel.
- Information; news



Morgan Tank \ 'môr-gən\ \ 'tənk\

n.

1. Jersey tank top with screenprinted text along side.
2. Color blocking wrapping to back.
3. Capable of being audacious.

Phoenix Shorts \ 'fē-niks\ \ shôrts\

n.

1. High-waisted denim shorts with assymetrical waistband detailing.
2. Invisible back zipper and rivets in back for multiple overall-strap styles.
3. Pertaining to innovation.



Mandie Shirt \ 'man-dee\ \ 'shərt\
n.

1. Color blocked jersey tee.
2. Possessing the talent of charm.



Amber Dress \ 'am-bær\ \ 'dres\
n.

1. Jersey tube dress with assymetrical waist seam.
2. Elastic at top and bubble hem.
3. The quality or condition of being adorable.



in·teg·ri·ty \in-'te-grə-tē\
n.

1. Steadfast adherence to a strict moral or ethical code.
2. The state of being unimpaired; soundness.
3. The quality or condition of being whole or undivided; completeness.



Reversible Chloe Dress \ri-'vər-sə-bəl\ \'klō-ē\ \n.

1. Reversible jersey dress.
2. Solid on one side, color blocked on reverse side.
3. Elastic at waist and bubble hem.
4. One obtaining aesthetic admiration.



Alexis Skirt \ə,lek-səs\ \'skərt\
n.

1. Sweatshirt fleece waistband with snap front closure.
2. Draped jersey skirt.
3. Bow detail on back to adjust waist.
4. The process of flirting.



Oleksandra Vest

\(')ô-lik-sân-dra\ \'vest\

n.

1. Denim vest with racerback.
2. Front pocket and assymetrical front metal zip closure.
3. In the case of revolutionary.

Alicia Leggings \'lâ-, -gins\

n.

1. Jersey leggings with screen-printed inset on right leg.
2. To be cognizant or aware.



Lauren Leggings \ 'lör-æn\ \ 'lä-, -gins\

n.

1. Black jersey leggings.
2. Multiple color blocking around left thigh.
3. Relating to fun, joy, pleasure.





re·al \ 'rē(-ə)l \

adj.

1. a. Being or occurring in fact or actuality; having verifiable existence: real objects; a real illness.
- b. True and actual; not imaginary, alleged, or ideal: real people, not ghosts; a film based on real life.
2. Genuine and authentic; not artificial or spurious: real humility.
3. Being no less than what is stated; worthy of the name: a real friend.
4. Free of pretense, falsehood, or affectation.
5. Not to be taken lightly; serious: in real trouble.
6. Relating to, being, or having value reckoned by actual purchasing power: real income; real growth.

Jessica Leggings \'jes-i-kə\ \'lā-, -gins\
n.

1. Solid color jersey leggings.
2. Straps tie around legs.
3. Suggestive of beauty and grace.





Abbey Hoodie \ 'a-bē\ \ 'hu-dē\

n.

1. Sleeveless hooded sweatshirt with cowl neck.
2. Obtaining contrasting hood lining, ribbing across bottom, and color blocking.
3. The state of being comfortable.







Davy Sweatshirt \ 'dā-vē\ \ 'swet-'shərt\
n.

1. Dolman sleeve sweatshirt with ability to button up or wear with hood.
2. Zip-off hood that can be worn as an accessory.
3. Ribbing at waist and sleeve cuffs.
4. Of, relating to, or generated by dopeness.



WWW.ANNAHOVET.COM

Davy Sweatshirt hood with Phoenix Shorts