

HØVET

FALL + WINTER 2016 LOOKBOOK



The Brand

At HØVET we believe that wearing comfortable, stylish clothing increases happiness, relaxation, and creativity. Categorized as Sport Luxe, we incorporate sustainable bamboo terry to give our knits luxury softness and sleek movability. By fusing modern aesthetics, high-end design and the maximum comfort of street wear, HØVET gives the wearer options to express themselves while maintaining maximum comfort usually reserved for inside the home. HØVET is a female-owned company committed to inspiring young entrepreneurs, providing apparel jobs in the US, and creating high-quality garments we want in our own wardrobes.

The Collection

HØVET Fall/Winter 2016 strives to resonate the Danish theory of 'Hygge', which translates into English as "coziness" - the attitude of being kind to yourself and indulging in the luxury of well-being. Our high-quality sweatshirts stand out with beautifully draped hoods, clean lines, and strategically placed seams inspired by the natural contours of the body.





Reversible Capelet F16101



Fleece Leggings F16301



Fleece Leggings F16301

Reversible Cape F16102



Funnel Neck Zip Side F16108M



Drawsting Joggers F16302M

Zip-Up Hoodie F16103M



Hooded Cardigan F16105



Slit Dolman Cardigan F16107



Zipper Rib Front Dolman F16106



Draped Collar Tunic F16110



Drawstring Crew F16104M

Cargo Joggers F16304M



Zip-Up Funnel Hoodie F16113M



Tri-Color Hoodie F16114M

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Rib Side Funnel Hoodie F16109

Front Seam Joggers F16303



Long Asymmetric Hoodie F16111



Draped Collar Bell Sweatshirt F16112

People + Contacts

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Models: Alyssa and Teddy (Modelogic)
Hair: Julia Pishko
Make-up: Becky Williams
Graphic Design: Anna Hovet
Footwear: Bucketfeet and Chelsea Jones

